

## THE FACT SHEET

### Who We Are

**The Woodbridge Agricultural Society** is a non-profit society that has been an active part of the community for over 160 years. The Woodbridge Fall Fair, held every Thanksgiving, is a place for families to experience an old-fashioned exhibition of farm animals, crafts, food, music and rides. It is a great way to experience the special sights sounds and tastes that autumn in Ontario brings. Candy apples, giant pumpkins, apple pies, educational and craft displays are just some of the images that make the Woodbridge Fair unlike any other festival in the area.

**The Rotary Club of Woodbridge** is a service club made up of dedicated volunteers who work to better our community and improve the lives of people. We send students to camp, give student awards at all 4 local high schools, and support other community groups such as Track 3, which helps children with disabilities to ski.

As part of a world-wide organization of over 1.3 million people in over 150 countries, we contribute to a worldwide programme to eliminate polio from the world. Rotary has spent over \$600,000,000 to inoculate hundreds of millions of children against the crippling scourge of polio. Rotary is at the forefront of the major issues of the day - clean water, literacy and peace. The influence of Rotary extends to the United Nations, where Rotary hold the highest standing possible to a non-national entity.

### Projects and Activities of the Rotary Club of Woodbridge:

#### **The Historic Wallace House**

The Historic Wallace House Association is an enthusiastic group of volunteers based at the Wallace House, a city-owned Victorian house found on Woodbridge Avenue in the old village of Woodbridge. The WHA provides cultural, historical and educational activities to the residents of Woodbridge.

#### **Camp Enterprise**

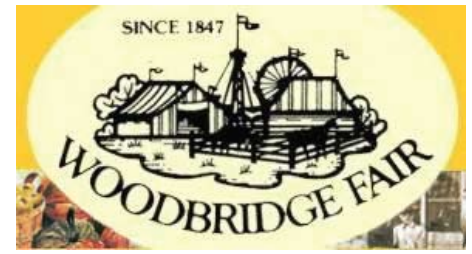
This 4 day camp for high school students is a fun, educational weekend of team-building, speakers, and workshops designed to introduce students to entrepreneurship, business and

#### **Track 3**

Track 3 provides children with special needs the chance to experience the thrill and freedom of skiing and snowboarding.

#### **Canadian Landmine Foundation**

The Rotary Club of Woodbridge has been raising funds for landmine removal for several years. Undetonated landmines in former war zones kill or maim children by the hundreds, and prevent the local residents from farming their land.



## THE FACT SHEET

# Second Annual Woodbridge Rotary Ribfest

## When?

August 8-9-10, 2008

## Where?

The Woodbridge Fairgrounds - 100 Porter Avenue  
Kipling Avenue, 1 km north of Hwy 7



## Who?

Last year, at our first ribfest, we had over 3,500 visitors. In 2008, we expect over 5,010 visitors.

## What?

Six of the best ribbers around, licenced venue, great entertainment all day, children's entertainment area, interesting vendors, and free parking on site.

## Why?

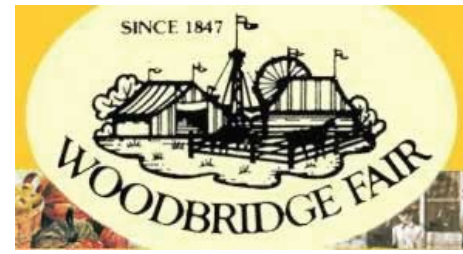
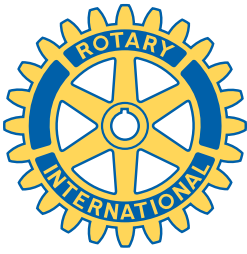
The Rotary Club of Woodbridge in partnership with the Woodbridge Agricultural Society are proud to be hosting the second annual Woodbridge Ribfest

The goals of Rotary in hosting this event are two-fold. The event is a fundraiser for our club, and an opportunity to continue and expand on our projects both locally and internationally. Equally important, we want the Ribfest to be a gathering place for the residents of Woodbridge. A summer street party for the whole community, where people can get together for some great food, great music and a lot of fun.

## How Do You Benefit?

The good spirits of our patrons, combined with the fundraising aspect, make this event an ideal place to present your company's name and image to the community. Aside from the goodwill described above, there are concrete benefits to becoming a sponsor of the Woodbridge Ribfest. Depending on the level of support, your company will have its image displayed in front of thousands of patrons over the three days. As well, we will provide coverage.

**CONTACT JAMIE MAYNARD AT 905-851-0690 - FAX 905-851-0704**  
**AUGUST 8-9-10 2008 WOODBRIDGE FAIRGROUNDS**



## CORPORATE DAY - FRIDAY AUGUST 8TH

The Rotary Club of Woodbridge invites your company to be part of our second annual Ribfest. Why spend time and money planning a company picnic, when we can do the work for you! You can just sit back and enjoy the day. And while you are enjoying great food and great music on a warm summer day, you will be supporting Rotary charities both here in the community and around the world.

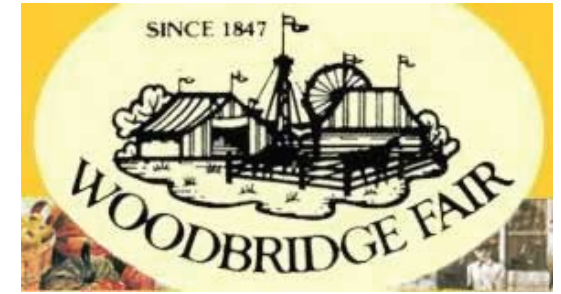
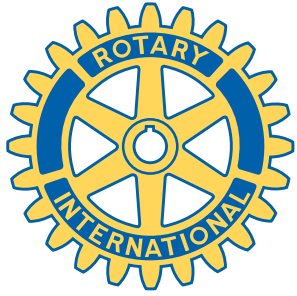
The Rotary Ribfest offers your company the following:

- Six great ribbers from all over Canada
- Excellent music on our main stage
- Entire food area is licenced
- Children's entertainment area
- Interesting vendors and displays
- Lots of free parking on the grounds

We would be happy to discuss with you specific details to tailor the event to your requirements.



**CONTACT JAMIE MAYNARD AT 905-851-0690 - FAX 905-851-0704  
AUGUST 8-9-10 2008 WOODBRIDGE FAIRGROUNDS**



## SPONSORSHIP OPPORTUNITIES



**PRESENTING  
SPONSOR**

**GOLD  
SPONSOR**

**SILVER  
SPONSOR**

**BRONZE  
SPONSOR**

**FRIEND  
SPONSOR**

**\$5,000**

**\$3,000**

**\$2,000**

**\$1,000**

**\$500**

BANNER ON SITE

**Main Stage**

**Prominent**

**4'x 8'**

**4'x 6'**

**4'x 4'**

EXPOSURE ON  
ADVERTISING MATERIALS\*

**Recognized as  
Lead Sponsor**

**Extensive**

**Yes**

**Yes**

**Yes**

FREE RIB MEALS

**15**

**10**

**6**

**4**

**2**

WEBSITE ACKNOWLEDGEMENT

**Yes**

**Yes**

**Yes**

**Yes**

**Yes**

RECOGNITION BY MC

**High Level**

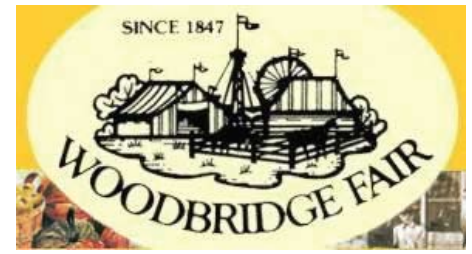
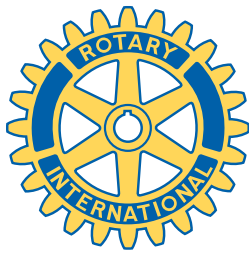
**3 times per day**

**Once per day**

**Once per day**

**Once per day**

**CONTACT JAMIE MAYNARD AT 905-851-0690 - FAX 905-851-0704  
AUGUST 8-9-10 2008 WOODBRIDGE FAIRGROUNDS**



## SPONSORSHIP FORM

### GENERAL INFORMATION

---

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP DETAILS

---

Total Amount Paid : \_\_\_\_\_

(Please make cheque payable to Rotary Club of Woodbridge)

Prizes or Products Donated: \_\_\_\_\_

Business Card or Artwork included: \_\_\_\_\_



**CONTACT JAMIE MAYNARD AT 905-851-0690 - FAX 905-851-0704  
AUGUST 8-9-10 2008 WOODBRIDGE FAIRGROUNDS**